

# TOGETHER WE PRAY

## *MEDIA SHARING GUIDELINES*

### SHARING MEDIA-KIT

We ask all our partners/supporters, formal and informal, to follow a couple of rules and principles when sharing our media-kit files to others. This is to help us maintain brand consistency and harmony across all media platforms.

### SHARING RULES

#### DESIGN FILES

- 1) Don't resize, crop, edit/adjust, or animate the media-kit designs.
- 2) Don't add filters, or effects to the media-kit designs.

#### IDENTITY & DISCOVERY

- 1) For the sake of identity
  - a) **Use our full name**—The Master's Academy International—when referring to our company.
- 2) For the sake of discovery
  - a) **Tag our following profiles:** Facebook: [TMAI.org](https://www.facebook.com/TMAI.org) | Twitter: [TMAI\\_org](https://twitter.com/TMAI_org) | Instagram: [tmai\\_org](https://www.instagram.com/tmai_org)
  - b) **Use the following hashtags:** #TMAI #TogetherWePray

# SHARING PRINCIPLES

## SHARING OUR DESIGNS

- 1) Feel free to add/attach the media-kit designs to any online publication/post when referencing/promoting the prayer campaign: *Together We Pray*.
- 2) If you take/share a screenshot of the landing page: [TMAI.org/togetherwepray](https://TMAI.org/togetherwepray), keep digital images over 72dpi and print images over 300dpi
- 3) When posting any media-kit design online, **make sure to give credit by...**
  - a) **Mentioning the campaign, as follows:**
    - i) The Master's Academy International presents *Together We Pray: A Week of Global Intercession for Shepherds & Saints*. Sign Up Today at [TMAI.org/togetherwepray](https://TMAI.org/togetherwepray)
  - b) **Visibly tagging our social profiles**
  - c) **Using our designated hashtags**

If you have any questions, please feel free to contact us at

[info@tmai.org](mailto:info@tmai.org)